

The FSEA will hold a new event in its FSEA Conference Series – the **FSEA Online Spring Summit: Add Value to Print**. The online event, held weekly from April 28 through May 19, will be held one day each week, with two hours of programming on each day. Each weekly event will have a distinct programming theme.



**Week One (April 28):** Print Decorating & Sustainability

**Week Two (May 5):** Metallic Decorating Design & Troubleshooting

**Week Three (May 12):** Binding and Finishing Design & Troubleshooting

**Week Four (May 19):** UV Coating Design & Troubleshooting

Sponsorship packages are now available on a first come, first served basis. **All sponsors have the ability to add samples to the WOW box – a box filled with samples, FSEA white papers and the Foil Cheat Sheet that is mailed to each attendee.**

**First Position, Video Interview Sponsorship: \$1,200** (one per week of programming)

- 5-minute pre-recorded promotional interview during the FSEA Online Spring Summit
- Video interview is presented FIRST, immediately after the welcome and introduction
- Recognition as an event sponsor throughout the FSEA Online Spring Summit
- Color logo on the FSEA Online Spring Summit website
- Color logo on all emails promoting the FSEA Online Spring Summit website
- Verbal thank you between sessions throughout the FSEA Online Spring Summit

**Second Position, Video Interview Sponsorship: \$1,000** (one per week of programming)

- 5-minute pre-recorded promotional interview during the FSEA Online Spring Summit
- Video interview is presented SECOND, between the keynote presentation and the panel presentation
- Recognition as an event sponsor throughout the FSEA Online Spring Summit
- Color logo on the FSEA Online Spring Summit website
- Color logo on all emails promoting the FSEA Online Spring Summit website
- Verbal thank you between sessions throughout the FSEA Online Spring Summit

**Third Position, Video Interview Sponsorship: \$800** (one per week of programming)

- 5-minute pre-recorded promotional interview during the FSEA Online Spring Summit
- Video interview is presented THIRD, at the conclusion of the day's programming
- Recognition as an event sponsor throughout the FSEA Online Spring Summit
- Color logo on the FSEA Online Spring Summit website
- Color logo on all emails promoting the FSEA Online Spring Summit website
- Verbal thank you between sessions throughout the FSEA Online Spring Summit

**Spring Summit Event Sponsor: \$500**

- One-time rate to be recognized as an event sponsor throughout the FSEA Online Spring Summit
- Recognition and color logo on the FSEA Online Spring Summit website
- Color logo on all emails promoting the FSEA Online Spring Summit website
- Verbal thank you between sessions throughout the FSEA Online Spring Summit

If you have any questions, please contact Gayla at 785.271.5816.



**Please Sign me Up for a Sponsorship Package as marked below.**

*All sponsorships are first come, first served.*

**Week One**

First Position, Video Interview Sponsorship: \$1,200 \_\_\_\_\_  
Second Position, Video Interview Sponsorship: \$1,000 \_\_\_\_\_  
Third Position, Video Interview Sponsorship: \$800 \_\_\_\_\_

**Week Two**

First Position, Video Interview Sponsorship: \$1,200 \_\_\_\_\_  
Second Position, Video Interview Sponsorship: \$1,000 \_\_\_\_\_  
Third Position, Video Interview Sponsorship: \$800 \_\_\_\_\_

**Week Three**

First Position, Video Interview Sponsorship: \$1,200 \_\_\_\_\_  
Second Position, Video Interview Sponsorship: \$1,000 \_\_\_\_\_  
Third Position, Video Interview Sponsorship: \$800 \_\_\_\_\_

**Week Four**

First Position, Video Interview Sponsorship: \$1,200 \_\_\_\_\_  
Second Position, Video Interview Sponsorship: \$1,000 \_\_\_\_\_  
Third Position, Video Interview Sponsorship: \$800 \_\_\_\_\_

**Spring Summit Event Sponsor: \$500** \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_

Email completed form to [gayla@fsea.com](mailto:gayla@fsea.com).